



**IMPERIAL BEACH CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING**

Date: Wednesday, October 14, 2015

Time: 5:05 PM

Place: California American Water Conference Room

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| <p style="text-align: center;">Executive Committee Present:</p> <p>Mike Osborne- President Karen W. Odermatt- Vice President Joann K. Barrows- Immediate Past President/ BID Chairperson Jim Mickelson- Treasurer Olivia Pickering- Secretary</p> <p style="text-align: center;">Board of Directors Present:</p> <p>Kim Paris Marcia Bachman Brian Barreto Jack Van Zandt William Landry William Long Paul Meschler Mike Simms Aaron Ruiz</p> | <p style="text-align: center;">Excused:</p> <p>Erika Lowery Steve Berry</p> <p style="text-align: center;">Unexcused:</p> <p>George Braudaway Tim Earp Marco Topete</p> <p style="text-align: center;">Guest:</p> <p>Ken Irvine</p> |
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Members of the Board of Directors of the Imperial Beach Chamber of Commerce (IBCOC) held their regularly scheduled monthly Board meeting.

Call to Order:

The meeting was called to order by President Mike Osborne at 5:05 PM.

Current Board members are 19. A quorum of one third of the board members (6) is required to hold a meeting. There are 15 members present meeting the requirement for a quorum.

Also Present:

Ken Irvine of Sea 180 – BID Member

Review and Approve September 09, 2015 Minutes:

The minutes of the September 09, 2015 meeting were presented and reviewed. Director Odermatt motioned to approve as presented. Motion seconded by Director Pickering and unanimously carried. President Osborne asks for any comments: Director Paris requested future copies of minutes be sent out prior to meetings via email. Director Mickelson states he would like to see them released the Friday before a meetings.

Directors Mickelson and Odermatt requested help in reconstructing minutes from the August retreat. Director Paris offers her notes from the meeting to be used.

Review and Approve September 09, 2015 Financial Reports:

Director Mickelson presented and summarized the financial reports for September 09, 2015 for review and approval. Director Pickering moved the financial reports for September 09, 2015 be approved as presented. Motion seconded by Director Meschler and unanimously carried.

NEW BUSINESS

BID Budget- Director Barrows states the BID Budget was just approved by the BID with a few small changes and will be presented to council. Director Mickelson motions to resend the BID Budget approved in August 2015. Director Odermatt seconded the motion. All in favor, motion carried unanimously.

President Osborne summarized the proposed BID Budget. President Osborne asks if there was a motion for approval. Director Pickering makes a motion for approval of the 2015/2016 BID Budget. Motion seconded by Director Landry and carried unanimously.

Christmas Comes To IB Budget: Director Ruiz, event Chair, summarized the planned details for Christmas Comes to IB and presented a proposed budget along with last years event budget figures. Candy Unger added the idea of partnering with San Diego Small Business Forum to create a Holiday Shopping Square in the Lindly parking lot. Discussion ensued regarding event details. President Osborne asked for a motion. Director Odermatt motioned to approve the proposed budget for Christmas Comes to IB. Motion seconded by Director Pickering and carried unanimously.

New umbrella insurance policy: Unger states that the Port is requiring a new umbrella policy in order for us to be eligible to receive any of the Tidelands Activation Grant money awarded to us. This policy is at a cost of \$400 annually. Director Van Zandt motions to approve the expense of the umbrella policy from budgeted miscellaneous funds in the amount of \$400. Motion seconded by Director Landry and carried unanimously.

SCEDC to use "California Starts Here" in marketing campaign: Unger requested permission and the blessing of the Chamber for the use of the slogan "California Starts Here" in the SCEDC marketing campaign for the South County Region if approved by their tourism committee. President Osborne gives history of the slogan. Discussion ensues.

Playing Card fundraiser: Unger explained the fundraising concept and stated sample photos had been sent to the playing card creators so they could produce a "mock deck" for us to use for selling of sponsored advertisements on the decks. President Osborne expressed concern asking that they be given a chance to chose the photos to used on the cards. Director Mickelson inquired who was to chair the fundraiser and stated a motion to do the fundraiser should be made. President Osborne asks for a Board member to "supervise" the project to which Director Barrows volunteers. Director Mickelson makes a motion to approve the Playing Card Fundraiser as an official Chamber fundraiser supervised by Joann Barrows. Motion seconded by Director Barrows and carried unanimously.

Sinking of a warship in Rosarito: President Osborne gives detail to the warship sinking event to take place in Rosarito on November 21st.

Chamber becoming voice for local business: President Osborne stated he recently had a meeting with City Manager Andy Hall where it was suggested by Hall that the Chamber take a more active role in becoming the voice for the business community in relation to City projects. For example; the 9th and Palm development project and the electronic sign ordinance. Director Mickelson reiterates President Osborne's statements. Director Bachman states the Board needs to be more of a public image, allowing members to address them with issues and presented themselves as a united front. Director Mickelson states this would be best served under the Economic Development Committee. Director Paris suggests having a Chamber rep in each different section of the City.

5:58pm Director Paris leaves the meeting.

5:59pm Ken Irvine leaves the meeting.

BID Audit: President Osborne informs the Board of an upcoming BID Audit. Director Barrows makes note that this is something that should have been discussed and brought before the BID. Director Mickelson states the City had two conditions in the Chamber choosing an auditor, one being they were not a Chamber/BID member, two, their business was not located within the City limits. The auditor was recommended by our accountant, Angie. Audit will be conducted for the BID's last fiscal year and take place Monday the 19th and be ready for filing by the 1st of November. The fee being paid by the BID of up to \$2500. Director Mickelson motions to approve the President to enter into an agreement to retain Jane Watts, D.R. Watts Accountancy Agency to do an audit of the BID for the last fiscal year for up to \$2500. Motion to approve by Director Van Zandt and seconded by Director Landry. All in favor, motion carried unanimously.

COMMITTEE REPORTS

No committee reports or updates

OLD BUSINESS

Grants: Nothing to report

6:00pm Director Pickering leaves the meeting.

Director Landry states the next scheduled meeting is on November 11, a holiday and should be moved to Thursday. A discussion is had regarding Veteran's Day.

6:01pm Director Landry leaves the meeting.

Director Long questions if the \$2500 fee for the audit will be coming from the BID. Director Mickelson answers, "Yes."

Investigation: President Osborne states that the Schaumburgs have approached Director Odermatt in regards to repayment of the outstanding funds. Director Odermatt will report back after talking with them. Director Mickelson states he is in favor of filing an insurance claim.

SCEDC Elected Officials Reception: Director Odermatt encourages all to attend.

Director Odermatt passes out Breakfast flyers. She reminds the group as sponsor of the Breakfast, the \$75 fee can be written off as a advertising expense.

Director Odermatt discusses recruiting new Board members to fill six vacancies on the Board. President Osborne states the current requirements to become a Board member still need to be met.

Director Odermatt invites anyone interested to participate in the By-Laws revision.

Director Simms suggest the Chamber promote the fact we are the most southwesterly point in the continental United States. He suggests we create and issue certificates stating such. He also thinks we should have t-shirts made. President Osborne suggests Mike speak to the new hotel about creating a monument.

Director Baretto states that he needs to make arrangements with Cal-Am regarding the use of the conference room and asks that a decision regarding such be made. A discussion regarding the use of Pier South ensues.

Director Mickelson states he has concerns over the BID's presentation to council for budget approval. A discussion regarding the issue is had.

President Osborne asks if a November meeting will take place. After discussion it is agreed that the November BOD meeting will be canceled.

Unger makes note that Erika Lowery called and was excused due to her son being ill.

President Osborne adjourns meeting at 6:20pm.

NEXT MEETING WILL BE DECEMBER 9th AT CAL-AM

Submitted by:

Candace Unger
IBCOC Office Administrator