

Thursday, February 23, 2017

Thank you to all who attended our Imperial Beach Chamber of Commerce Networking breakfast on Thursday, February 23<sup>rd</sup> (fourth Thursday of each month). We had 40 attendees join us to hear our guest speaker Alex Tardy, Meteorologist from the National Oceanic and Atmospheric Administration (NOAA). It was apparent that Alex loves his job. He was very knowledgeable on what is happening with our crazy climate this year and filled us in on all the details of what is happening – and why. Alex gave a very detailed presentation which included 63 slides. I have chosen just a few for you to look at. You can find the entire presentation on our website at [www.ib-chamber.com](http://www.ib-chamber.com).

Many thanks to our breakfast sponsor – Hutchins/Braudaway Realty. We are thankful to all our members that donated raffle gifts – which included a 1 month free advertising on the Imperial Beach Chamber of Commerce website. I encourage everyone to “give a sample” of their business – it is a great form of advertising.

In trying to recognize businesses in all four corners of the city, we have started a Business of the Month Spotlight. This recognition is not an opinion on the success of the business, or an award, but more of a “spotlight” on a particular business. The Business of the Month Spotlight for February, 2017 will shine on ASAP Auto Repair located at 1818 Palm Avenue, San Diego, CA 92154. Congratulations to ASAP Auto Repair!

I have attached copies of the flyers that were left on the table by your local businesses and non-profits. Lots of fun things happening in your city – please take a moment to look at all the events taking place.

Next breakfast is scheduled for Thursday, March 23, 2017.



Director Kim Paris, Director Vanessa M. Garcia, President Karen Odermatt, Guest Speaker Alex Tardy for NOAA and Director Jack Van Zandt



Karen W. Odermatt, President  
Imperial Beach Chamber of Commerce

# Climate and Drought Recovery

Drought.gov



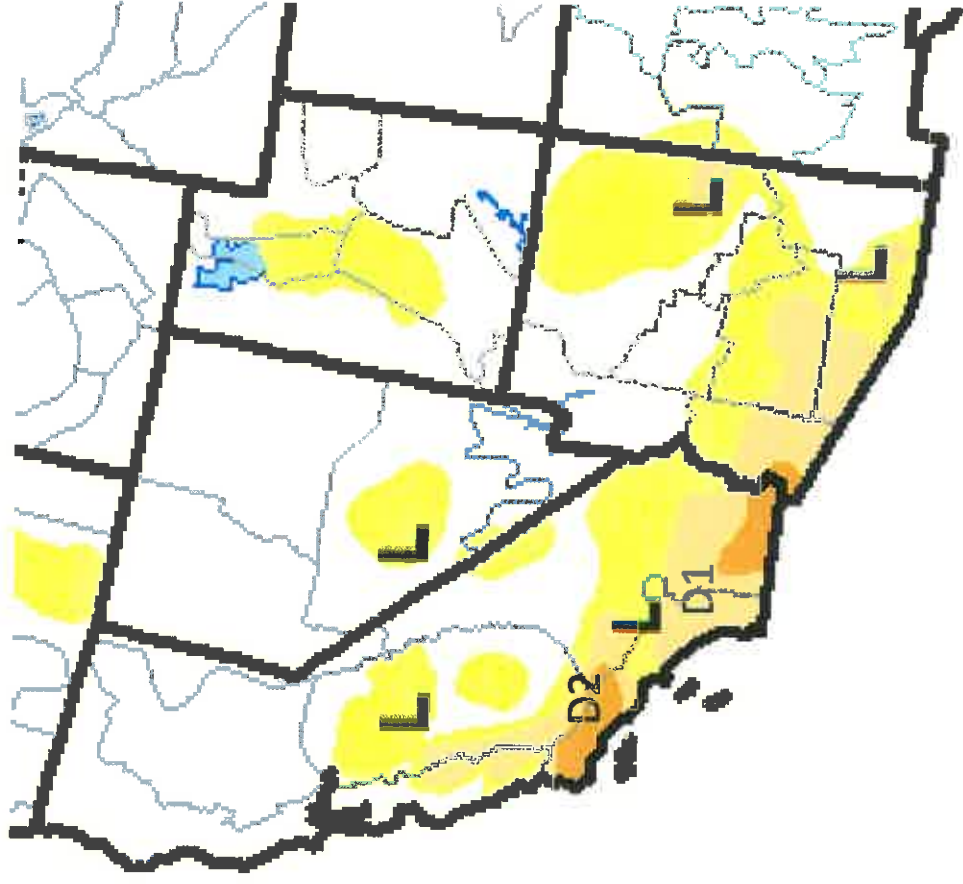
*The Drought Monitor focuses on broad-scale conditions. Local conditions may vary. See accompanying text summary for forecast statements.*

**Author:**  
Brad Rippey  
U.S. Department of Agriculture



<http://droughtmonitor.unl.edu/>

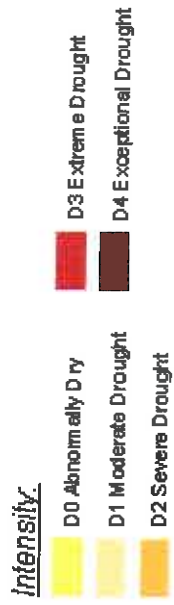
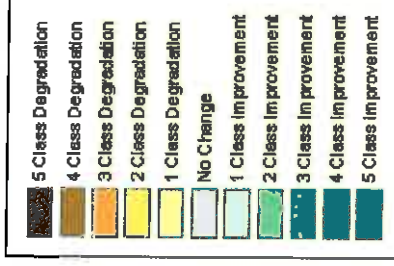
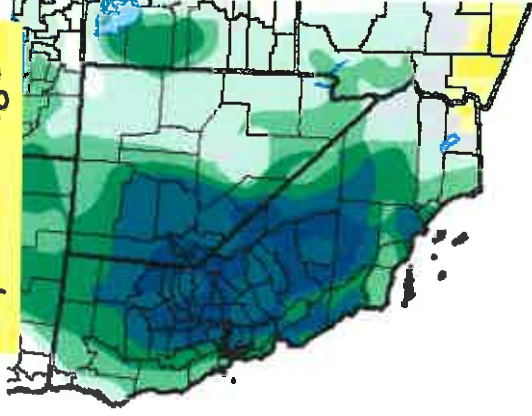
**WRN**  
Weather-Ready Nation



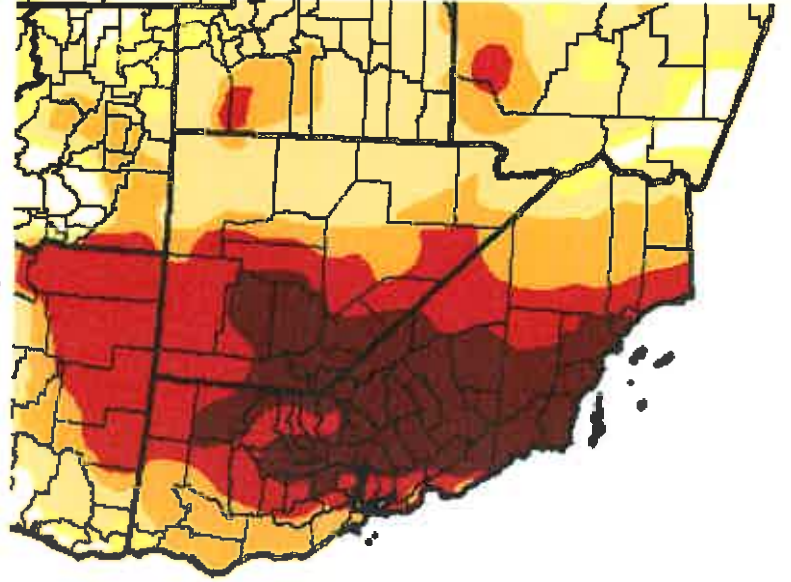
As of February 23, 2017

State of the Climate in California and Outlook— Alex Tardy, NOAA meteorologist

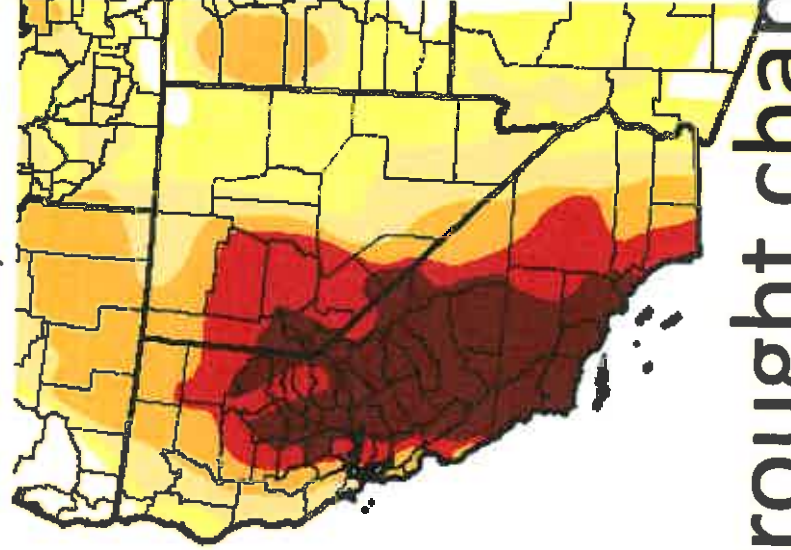
# 1 year change



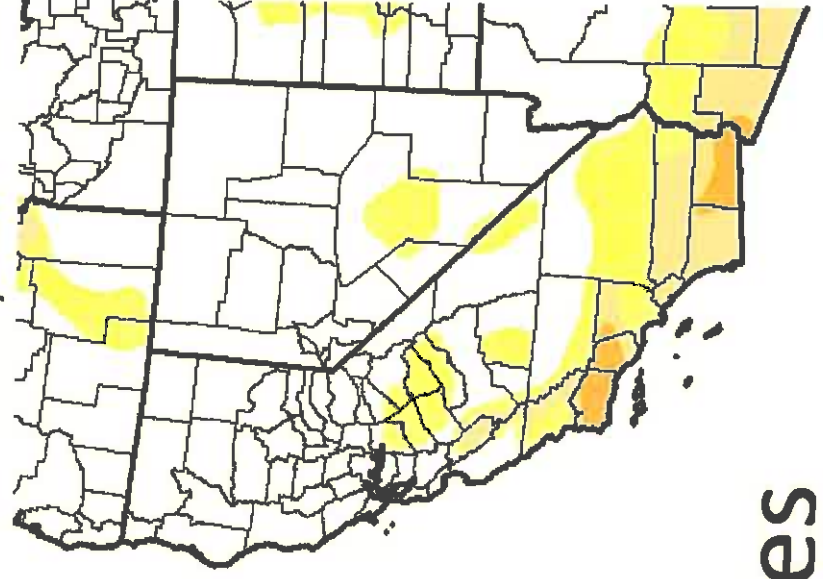
February 2015



February 2016



February 2017



# Drought changes



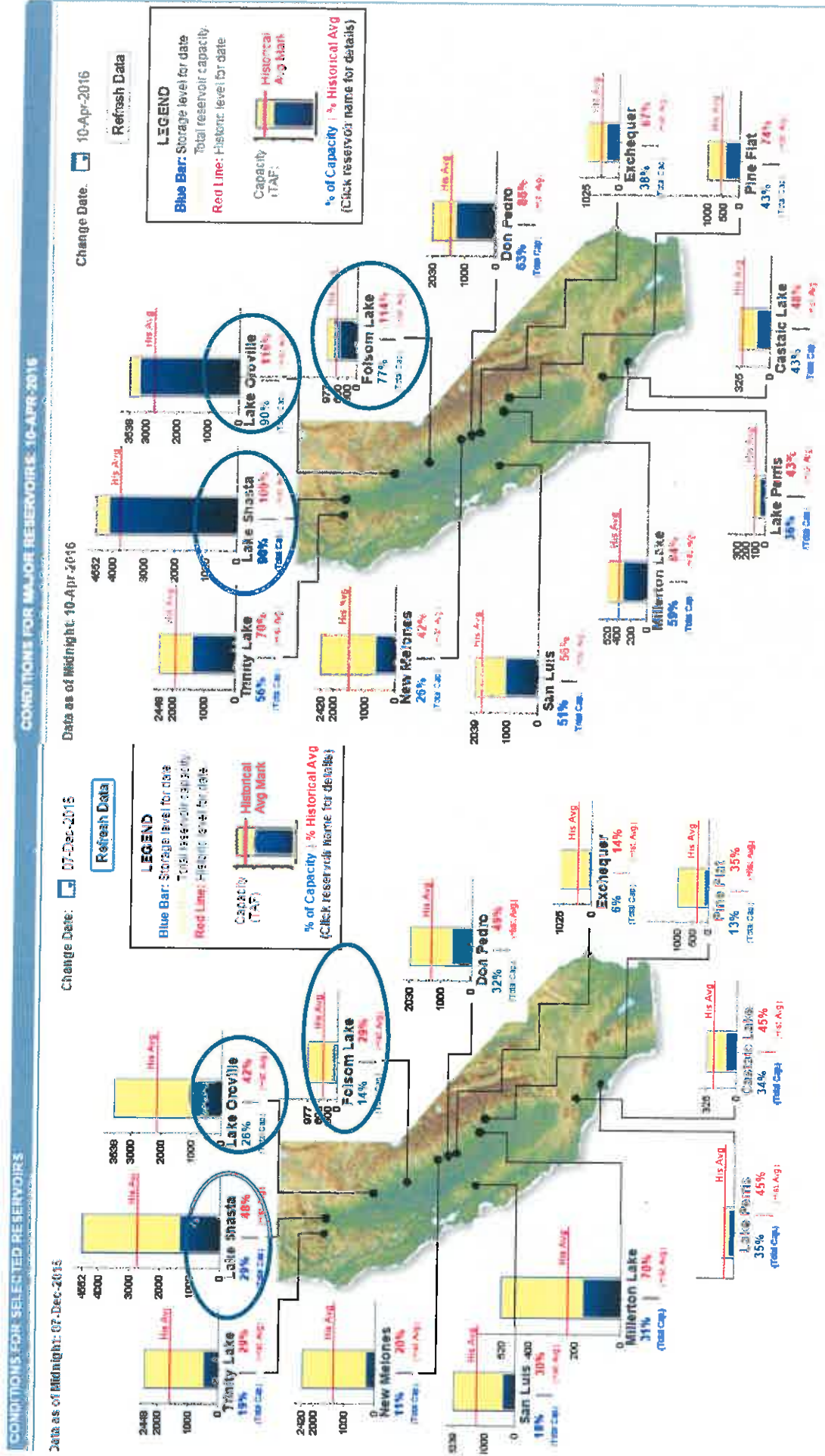
# 6 year precipitation since January 2011

February 21, 2017

Station 5 year precipitation	Total Deficit Calendar Year	2015-16 % Annual	Current water year Since Oct 1	30-y Annual average	Lost precipitation
San Diego (SAN)			* Percent total water year average		
53.50	12.41 inches	8.18 or 79%	9.22 or 89% *	10.34	1 season
Santa Ana (Fire stn)					
53.49	33.96 inches	5.19 or 38%	16.03 or 117%	13.63	2 ½ seasons
Riverside (Fire stn)					
49.58	16.58 inches	5.59 or 54%	13.00 or 125%	10.33	1 ½ seasons
Palomar Mtn					
148.13	43.75 inches	18.59 or 62%	32.31 or 107%	30.20	1 ½ seasons
Palm Springs					
22.33	8.83 inches	3.69 or 76%	5.80 or 120%	4.83	2 seasons

# State Water Supply

## December 7, 2015 to April 10, 2016

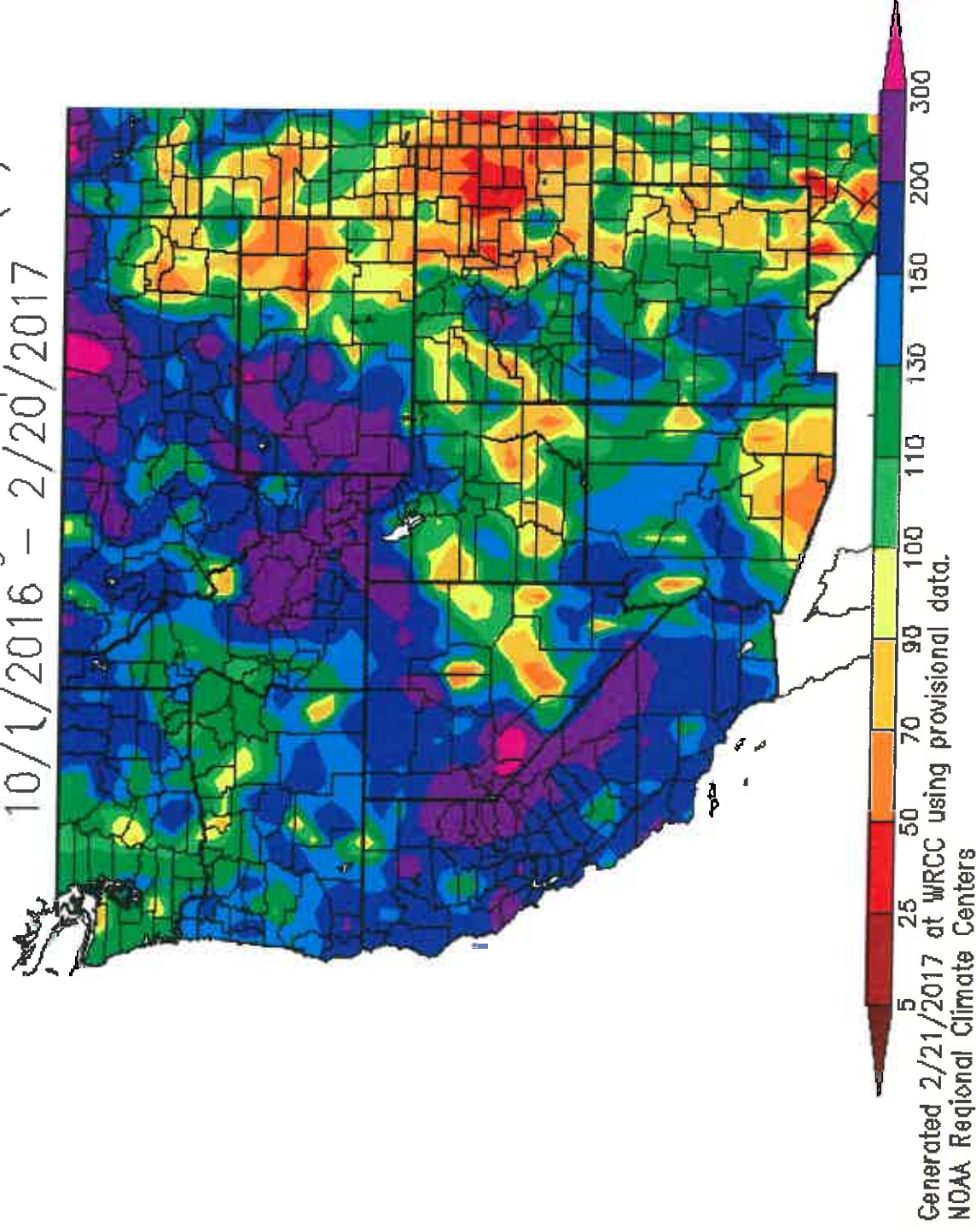


Click for printable version of current data.

lowest at 20-30% to 70-90% capacity

# Percent of Normal Precipitation Since October 1

Percent of Average Precipitation (%)  
10/1/2016 – 2/20/2017



## January 20, 2017

- 125 tree service call in City of San Diego
- 29 high water rescues in City of San Diego
- San Diego River reaches 12 feet
- Embarcadero many cars left in high water
- City of Chula Vista with over 50 downed trees
- 1.2 million in clean up for Chula Vista and 599 downed or damaged trees



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**PLATINUM Sponsor**



With breakfast provided by  
**EL TAPATIO**  
260 Palm Avenue, IB CA 91932  
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**GOLD Sponsors**



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Founded 1951

**Monthly  
Networking Breakfast**

**Dempsey Holder Center  
950 Ocean Lane  
Imperial Beach, CA 91932**

**February 23, 2017**



Thursday, February 23, 2017

Welcome Dignitaries

IBCO Board Members  
Council Members  
Announcements  
Introduction of attendees



Alex Tardy

National Oceanic and Atmospheric Administration

*Warning Coordination Meteorologist, Manager  
Emergency Preparedness and Partner Collaboration  
Education and Outreach Coordinator  
Media and Public Information Officer*



DRAWING

Monthly Business Improvement District (BID) and Imperial Beach Chamber of Commerce Board meetings are held the 2<sup>nd</sup> Wednesday of each month at the Community Room, City of IB  
**BID is at 3:00 p.m.; Board is at 5:00 p.m.**

Mission Statement - Creed

The Imperial Beach Chamber of Commerce is organized to advance the general welfare and prosperity of the Imperial Beach area so that citizens and all areas of its business community shall prosper. All necessary means of promotion shall be provided and particular attention and emphasis shall be given to the economic, civic, commercial, cultural, industrial, social, and educational interests of the area.

This association shall be nonpartisan, nonsectarian, and nonprofit, and shall take no input in, nor lend its influence to, the election or appointment of any candidate for elected city office.



2016/2017 Executive Officers

President Karen W. Odermatt  
Immediate Past President Mike Osborne  
Vice President Jack Van Zandt  
Treasurer Marcia Bachman  
Secretary Erika Lowery  
B.I.D. Chairperson Tracey Rivera

DIRECTORS

Valerie Acevez  
Brian Barreto  
Steve Berry  
George Braudaway  
John Loudon  
William Landry  
William Long  
Olivia Pickering  
Paul Meschler  
Kim Paris  
Vanessa M. Garcia  
Scott Steinmetz  
Marco Topete



[info@ib-chamber.com](mailto:info@ib-chamber.com) or (619) 424-3151

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**SOAPY JOE'S**  
CARWASH

↑ We're so excited for you to visit our new wash in Imperial Beach that we've decided to pay for your first wash. We only ask one thing in return: Let us know what email address to send your **FREE WASH** coupon code.

Oh, and bring your coupon code and car to our **NEW IMPERIAL BEACH LOCATION** so we can wash it for you...sorry, two things.

**CLAIM IT NOW AT:**  
[soapyjoescarwash.com/ib](http://soapyjoescarwash.com/ib)



Imperial Beach  
1350 Palm Avenue  
San Diego, CA 92154

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