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# South Bay Union School District

**Dr. Katie McNamara**

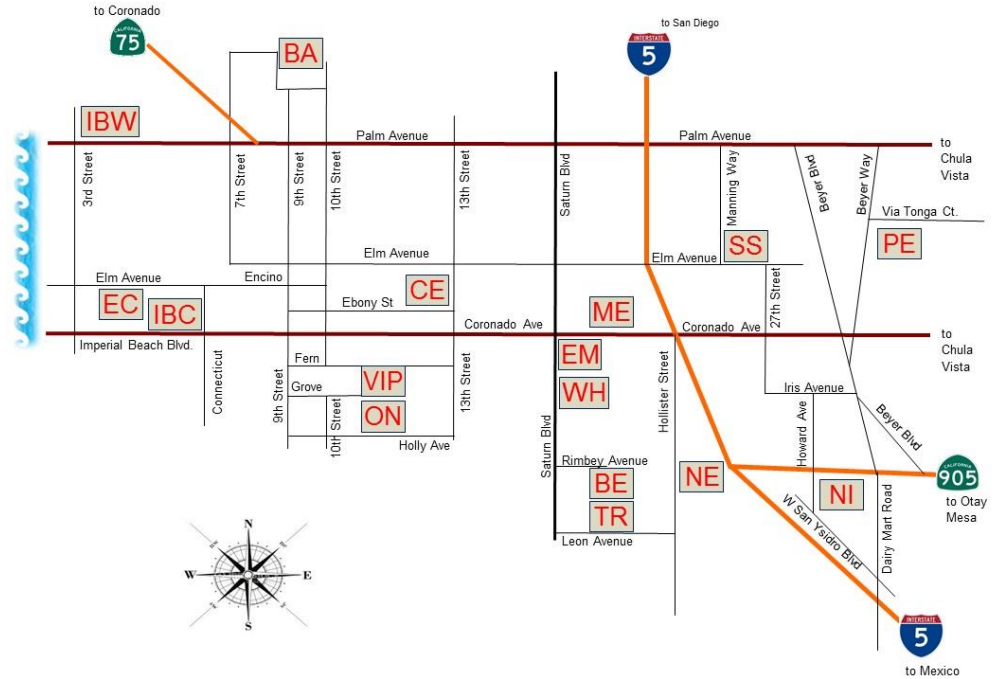
Imperial Beach Chamber of Commerce  
September 28, 2017

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# District Overview

- Nine K-6 Elementary Schools.
- Two K-8 Charter Schools.
- One Preschool and three satellite Preschool sites.



# District Overview

- Established in 1920.
- We Serve a Population of over 75,000 in Imperial Beach, San Ysidro, and South San Diego.
- Current Enrollment is 7,403 K-8 and 635 Preschool Students.
- Approximately 950 Certificated and Classified Employees.
- Adopted 2017-2018 Operating Budget of \$71,373,503.



# Board of Trustees

- Melanie Ellsworth, President
- Chris Brown, Vice President
- Elvia Aguilar, Clerk
- Barbara Elliott-Sanders, Member
- Cheryl Quiñones, Member



# District Demographics

- Student Ethnic Composition
  - 83.2% Hispanic
  - 6.8% White
  - 3.6% Filipino
  - 2.8% African American
  - 2.5% Two or More Races
- 87% of Students are Unduplicated
  - 50% of Students are English Learners
  - 45% of Students receive Free/Reduced Lunch



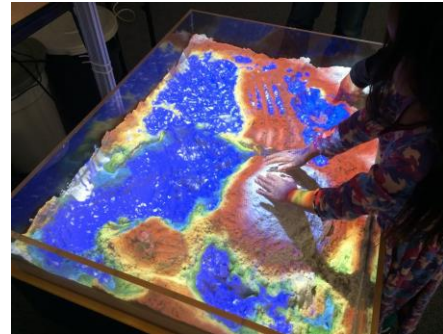
# Specialty Programs: Dual Language

- Nestor Language Academy (K-8)
  - 90/10 model to build fluency in Spanish and English and develop listening, speaking, reading, and writing skills in both languages.
- Sunnyslope School (K-6)
  - 50/50 bilingual program that maintains the native language while adding a second language to support high levels of bilingualism, biliteracy, and multicultural competence.



# Specialty Programs: STEAM

- Bayside STEAM Academy
  - Site officially opened in July 2016 with a focus on learning Science, Technology, Engineering, Arts, and Mathematics. Instruction includes rotations for STEAM and student-selected electives during exploration time.
  - Competitive robotic and submersible student teams.
  - Augmented Reality Sandbox provides students a real time, interactive environment to learn about topography and the impact of climate on the terrain.



# Specialty Programs: GATE and Performing Arts

- Gifted and Talented Education Program at Emory School
  - Designed to provide unique education opportunities for high-achieving students to challenge them to meet their fullest potential.
- Visual and Performing Arts and Instrumental Music Programs
  - The **VPA program**, at Mendoza School, provides students (in grades 4-6) opportunities to showcase their talents with a focused concentration on art, dance, singing, set design, or music.
  - The **Instrumental Music** program, available to students in grades 3-8, offers weekly instruction at the student's school.
  - Both programs highlight student work and achievement in performances each spring.





# Specialty Programs: Campus Focus

- No Excuses University at Pence School
  - Prepares students for higher education and encourages the idea that every student is college-bound. The campus environment offers the sights and sounds of college, with every classroom having “adopted” a university.
- Leader in Me at Oneonta School
  - Inspires leadership and teaches life skills to create a culture of student empowerment based on the idea that every child can be a leader.



# Guiding Documents

- The Local Control Funding Formula (LCFF)
- The Local Control and Accountability Plan (LCAP)
  - 3-year plan
  - Goals and action steps
  - Services and expenditures



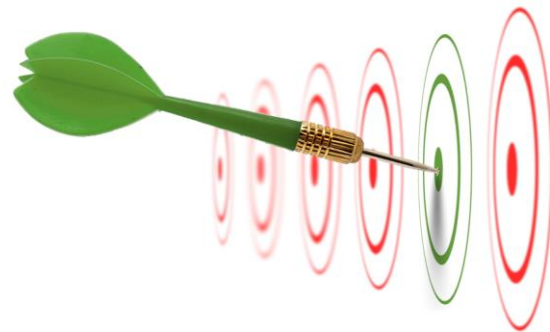
# 2017-2020 South Bay LCAP

## Goals:

- Learning and Achievement.
- Positive School Culture.
- Parent and Community Engagement.
- Basic Services.

# Summary of 2016-2017 LCAP Action Steps

- All Students Reading at Grade-level by Third Grade.
- Fostering Risk-taking and Innovation.
- Nurturing a Positive and Welcoming Culture at Every School.
- Increased Student Access to Technology.
- New Professional Development.
- Marketing and Public Relations Efforts.



# All Students Reading at Grade-level by Third Grade

- Implemented Reading Assessments
  - 3 times/year
  - All schools:
    - Growth in reading between first and third assessment
    - Increased numbers of students at grade level
- Added 75,000 books to school libraries, classrooms, and book rooms.



# Fostering Risk-taking and Innovation

- Hosted Innovation Caravan
  - A traveling fair to highlight student projects, demonstrations, and ideas.
- Held a District-wide Innovation Expo
  - A District event to showcase students, community members, and celebrate our year of growth.
- Launched Genius Hour at several sites
  - Classroom schedules include time for students to work on projects of their choosing.
- Created Innovative Classrooms
  - Updated classroom environments to include flexible and purposeful learning spaces.



# Nurturing a Positive and Welcoming Culture at Every School

- Introduced new attendance system to ensure early intervention and support.
- Launched Restorative Practices, Responsive Classrooms, and Positive Behavior Intervention Support Programs.
- Added School Psychologists, Military Life Counselors, and a Social Worker to support the social and emotional needs of students.
- Launched Peachjar to increase parent and community communication and engagement.



# Increased Student Access to Technology

- Every student in grades 3-8 has a Chromebook to use in their classroom and every K-2 classroom has Chromebook sets for student use.
- Added digital learning resources including ST Math, Deep Space Sparkle, and Thrively.
- Established a partnership with the University of San Diego and launched the Future Ready Taskforce.





# New Professional Development



- Partnership with Columbia University's Teachers College Reading and Writing Project
  - One of the most renowned training centers for teachers and administrators.
  - All South Bay schools have completed the Reading Workshop.
  - Four of our sites - Sunnyslope, Nicoloff, Emory and Mendoza - have been named Affiliate Schools. These teams host Teachers College Staff Developers on-site throughout the year for direct work with teachers.
  - Over one hundred videos have been created to model best practices in literacy instruction.

# Marketing and Public Relations Efforts

- Hosted Discover South Bay
  - Shared news about our District and each school with the community.
- Launched a Marketing Campaign
  - Campaign focused on spreading the news about South Bay with a larger audience. The campaign included display ads, a new landing page, a television commercial, search ads on Bing and Google, Facebook and Instagram pages, transit signs, and email and direct mail blasts to area residents.
- Created a District Mobile App
  - Available on the Apple Store and Google Play.

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For Your Child



All Students, All of Us, Achieving Success Together

[Learn More](#)

# Overview of 2017-2018 Action Steps



- Learning and Achievement
  - Expand Focus on **Innovation**
    - Develop a **learner profile**.
    - Launch pilot program for **school-to-home student devices**.
    - Increase professional development around the **World of Work**.
    - Create a program to expand **computer science and coding** instruction to all students.

# Overview of 2017-2018 Action Steps



- Learning and Achievement
  - Continue partnership with **Teachers College** to launch the Writing Workshop training at all schools.
  - Implement **Next Generation Science Standards**.
  - New **Teachers on Special Assignment** to support individual teachers, grade level teams, and school sites.
  - Launch **Service Delivery Model** for Special Education students.

# Overview of 2017-2018 Action Steps

- Positive School Culture
  - New Nutritionist - nutritious and appealing meals
  - Six new Health Clerks have been added to support sites during peak hours.
  - Focus on welcoming campuses
- Parent and Community Engagement
  - Continue branding campaign to refresh District logo and audit social media presence.
  - Offer parent education courses including Positive Parenting, Literacy, and others.
- Basic Services
  - Launch pilot of new Certificated evaluation system.
  - Fully implement new electronic bus pass and online routing system.





**Thank You!**

