



January 30th, 2007

Dear IBLA Supporter,

You are invited to join **The First Annual Imperial Beach Lifeguard Association (IBLA) Golf Tournament** on May 4, 2007 at the Eastlake Country Club and Golf Course. All proceeds from this fun event will support IBLA community education programs and Hoag Hospital of Newport Beach's *Project Wipeout*.

Enclosed you will find a fact sheet with an overview of the event and sponsorship breakdown. A donation form has been provided should you choose to donate an item for our raffle or silent auction; or, please join the members of the IBLA and participate in the event itself!

The mission of *Project Wipeout*, is to save lives and prevent injuries at our nation's beaches by developing and publishing beach safety information. The initiative focuses its efforts on those most at risk – children and young people between the ages of 16 and 30 - about the potential dangers that exist at our beaches and other open bodies of water, and the types of injuries that occur and how to prevent them.

The IBLA, consisting primarily of *CITY OF IMPERIAL BEACH* Lifeguards, is an honorable member of the community and steadfast promoter of public safety and ocean awareness. Such programs include the *Imperial Beach Junior Lifeguards*, *The Baja California Volunteer Lifeguard Project*, and *The Bike Rodeo*. *The Baja California Volunteer Lifeguard Project* has received statewide notoriety and we look forward to continuing to lead the way in training, advising, and implementing lifeguarding essentials to dangerous and unguarded beaches frequented by Mexican citizens and American tourists year-round.

On Behalf of Project Wipeout and the IBLA, I thank you for your time and consideration. If you have any questions or need additional information, feel free to contact me at (619) 316-0835.

Yours in Lifesaving,

Michael Pilgrim
IBLA Treasurer
Lifeguard II, Imperial Beach Lifeguard Service



May 4th, 2007 First Annual IBLA Golf Tournament Sponsorship Opportunities

<p>PLATINUM SPONSOR: \$2000</p> <ul style="list-style-type: none"> • Entry for three foursomes • Company name and logo prominently displayed on all printed materials • Company recognition at banquet • Includes hole or tee sponsor on 1st or 18th • Recognition in event program 	<p>GOLD SPONSOR: \$1500</p> <ul style="list-style-type: none"> • Entry for two foursomes • Company name and logo displayed on all printed materials • Hole or tee sponsor • Recognition in event program
<p>SILVER SPONSOR: \$1000</p> <ul style="list-style-type: none"> • Entry for one foursome • Company name and logo displayed on all printed materials • Hole or tee sponsor • Recognition in event program 	<p>CORPORATE SPONSOR: \$700</p> <ul style="list-style-type: none"> • Entry for one foursome • Recognition in event program • Hole or Tee Sponsor
<p>HOLE IN ONE SPONSOR: \$100</p> <ul style="list-style-type: none"> • Placement of company logo on prize sign at the designated par 3 tee box • Recognition in event program 	<p>LONGEST DRIVE SPONSOR: \$100</p> <ul style="list-style-type: none"> • Placement of company logo on prize sign at the designated par 5 tee box • Recognition in event program
<p>HOLE OR TEE SPONSOR: \$100</p> <ul style="list-style-type: none"> • Company logo displayed on sponsor specified green or tee • Recognition in event program 	<p>BEVERAGE CART SPONSOR: \$100</p> <ul style="list-style-type: none"> • Company name displayed on beverage cart • Recognition in event program
<p>CONTRIBUTING SPONSOR: Donated Goods</p> <ul style="list-style-type: none"> • Recognition in event program 	<p>Raffle Tickets (each) \$5</p> <p>Putting Contest \$5</p> <p>Longest Drive Contest \$5</p>
<p>PLAYER: \$125</p> <ul style="list-style-type: none"> • 18 holes of golf with cart • 3 beverage tickets • Access to putting green and driving range prior to tee time • 2 mulligans • 1 raffle ticket • Banquet dinner 	



May 4th, 2007
First Annual IBLA Golf Tournament
Sponsorship Opportunities
Registration Form

Make Checks payable to IBLA (81-0599591) and mail sponsorship responses to:

Imperial Beach Lifeguard Association
c/o Golf Committee
950 Ocean Lane
Imperial Beach, CA 91932
Phone: (619) 316-0835 • Fax: (619) 628-1421

✂ _____
cut here and return

Company: _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Yes, I would like to support The Imperial Beach Lifeguard Association in their efforts to help Project Wipeout. Enclosed is my contribution of:

- | | |
|---|--|
| <input type="checkbox"/> \$2000 Platinum Sponsor | <input type="checkbox"/> \$1500 Gold Sponsor |
| <input type="checkbox"/> \$1000 Silver Sponsor | <input type="checkbox"/> \$700 Corporate Sponsor |
| <input type="checkbox"/> \$100 Hole in One Sponsor | <input type="checkbox"/> \$100 Longest Drive Sponsor |
| <input type="checkbox"/> \$100 Hole or Tee Sponsor | <input type="checkbox"/> \$100 Beverage Cart Sponsor |
| <input type="checkbox"/> \$5 Raffle Tickets (each) _____ tickets | <input type="checkbox"/> \$5 Putting Contest |
| <input type="checkbox"/> \$125 Player _____ | <input type="checkbox"/> \$5 Longest Drive Contest |
| <input type="checkbox"/> \$400 Foursome <i>(list names, single players will be assigned a foursome)</i> | <input type="checkbox"/> Contributing Sponsor/In-Kind Gift/Donated Goods |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

Please print the following on my sponsor sign: _____

Sponsors—Please enclose a copy of art-ready company logo for use in program and other printed materials or email Mike Pilgrim at mike@iblifeguards.org.